

Curriculum - Vitae

Dr Yogendra Kumar Pandey

Assistant Professor

Department of Mass Communication

Shia P.G. College, Lucknow

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Professional Qualification:

- **UGC-NET** examination qualified in year Dec-2004 with subject of Mass Communication and Journalism.
- **Ph.D.** degree completed from Department of Mass Communication & Journalism, Babasaheb Bhimrao Ambedkar (A Central University), Lucknow at January 2015.
- **P.G. Degree** completed in Mass Communication & Journalism (**MCJ**) from Dr. Ram Manohar Lohiya Awadh University, Faizabad in 2003.
- **D.T.P** Certificate course has done from Jan Sikshan Sansthan, Faizabad in 2003

Academic Qualification:

- Graduation from D.D.U. Gorakhpur University in 2000.
- Intermediate from U.P. Board in 1997.
- High School from U.P. Board in 1995.

Work Experience:

- Presently working as Assistant Professor in Department of Journalism & Mass Communication, Shia P.G. College, Lucknow from 2007 to till now.
- 14 years of experience for post graduate teaching in recognized College / University.
- 05 years of experience for reporting in the field of print media.

Orientation Program & Refresher Course:

- Successfully completed UGC sponsored **Orientation program (128)** with A grade, organized by HRDC, University of Lucknow, from Jan 01 to 29 June, 2018
- Completed **Refresher Course in Mass Communication and Journalism**, organized by Academic staff college, University of Rajasthan, Jaipur from 16 June to 05 July 2014.
- **Capacity building program**, organized by Department of Social work, University of Lucknow from march 16 to 28, 2015.

Research Publications

S.N.	Title with page nos.	Journal	ISSN/ISBN
1.	Vigyapano Ki Prakriti : Ek Addhyan, p. 227-230	Shodh Prerak, vol. – 2 issue – 3, July 2012	ISSN : 2231-413X
2.	Vigyapan Ki Dunia Aur Samajik Sarokar, p. 264-268	Anukriti, July-Sep 2012	ISSN : 2250-1193
3.	Janmadhyam Aur Bhashayi Charitra, p. 112-129	Shodh Drishti, vol. – 2 issue – 8, Oct-Dec: 2011	ISSN : 0976-6650
4.	Adalat Ke Faisale Aur Media	Shodh Drishti, vol. – 3 issue – 2, Jan-Mar: 2012	ISSN : 0976-6650
5.	Upbhoktao Ko Lubhate Vigyapan	Jigyasa, vol. – 5 issue – 2, Jun: 2012	ISSN : 0974-7648
6.	Vigyapano Ke Vividh Ayam Aur Janhit Ke Vigyapan	Anusandhitsu, vol. – 2 issue – 1, April: 2012	ISSN : 2249-4952
7.	Bharat Ki Pahli Swak Film	Media Vimarsh, vol. – 1 issue – 1, Dec: 2012	ISSN : 2249-0590
8.	Bharat Me Bhrashtachar Ke Viruddh Andolno Par Ek Adhyan	SRF e-Journal of Social Science, Commerce and Management VOL-I, ISSUE-I, April 2015, Page 98-104	ISSN NO 2454-3543
9.	Cinema Se Bahar Ke Bachhe	Media Vimarsh, vol. – 1 issue – 1, June: 2017	ISSN : 2249-0590
10.	Samachar Ptro Me Janhit Me Jari Vigyapano Ka Samgra Avlokan	Shodh Sarita, Vol. – 3, issue – 9, Jan- March : 2017	ISSN No. 2348-2397
11.	Maujood Hai Vishvasniyta Ka Sankat	Media Vimarsh, vol. – 1 issue – 1, June: 2018 p. 53-54	ISSN : 2249-0590
12.	Chunavo Ka Daur Aur Social Media Ka Swaroop	Media Vimarsh, vol. – 1 issue – 4, Dec 2018 p. 56-59	ISSN : 2249-0590
13.	Samverdhanatmak Vigyapano Ki Nai Pravritiyo Ka Vishleshanatmak Adhyayan	Shodh Manthon, Vol. 10, Jun 2019, Page. 189-193	ISSN : 0976-5255(P) ISSN : 2454-339X(E)

Published full papers in conference proceedings

S.N.	Title with page nos.	Details of conference publications	ISSN/ISBN NO.
1.	RTI : Bhrashtachar Ke Khilaf Aam Adami Ka Ahook Hathiyar, Page 14-18	Sampreshan Journal, M M Malviya Ptrakarita Peeth, M G Kashi Vidyapeeth, Volume 2, July- 2011	ISSN : 0976-4410
2.	Mainstream Media V/S Vaikalpik Media, Page : 27-31	Durasth Shiksha: Samajik Sarokar Evm Media, UPRTOU, Allahabad, Volume- 1, 2011	ISBN : 978-81-921668-7-2
3.	Hindi Ptrakarita Ka Vartman Swaroop Aur Vigyapano Ka Prabhav, p. 146-152	Hindi Ptrakarita : Sambhavnaye Evm Chnautiyan, Department of MCJ, Bbau, Lucknow	ISBN : 978-9382662-26-6
4.	Media : Kal-Aaj-Aur-Kal, p. 220-228	Social media ke samajik sarokar, organized by UPRTOU Prayagraj (U.P) in 2017	ISBN No. 978-93-87492-00-4

Paper presented in Conference, Seminars

S.N.	Title of the paper presented	Title of the Conference/ Seminars etc	Organized by	Level of Seminar
1.	Loktantrik Rajneeti Ke Liye Sanjeevani Hai Vigyan	Conflict management, peace economics and peace science	Dept. of Sociology, M.G.Kashi Vidyapith, Varanasi.	International Seminar (18-19 December, 2012)
2.	Dr Ambedkar Ka Jeevan Charitra Aur Samajik Loktantra Me Unki Bhumika Ka Adhyayan	Transcending Caste: Dr. B.R. Ambedkar and Social Democracy in Contemporary India	School for Ambedkar Studies BBAU, Lucknow	International Seminar (14-15 April 2013)
3.	Dharm, Rajya, Aur Samaj Ke Vikas Me Vigyan Ki Bhumika	Social institutions: challenges and solution	Dept. of Sociology, M.G. Kashi Vidyapith, Varanasi.	International Seminar (18-19 January, 2014)
4.	RTI Se Majboot Hui Lok Kalyankari Shasan Ki Aadharshila	Human Rights Law, Justice and Governance	School for Legal Studies BBAU, Lucknow	International Conference (26-27 April 2013)
5.	Yatayat Jagrukta Ke Liye Media Ki Bhumika Ka Adhyayan	Bio-Psychosocial Perspective of Trauma	Shia P G College, Lucknow	International Conference (January 13, 2019)
6.	RTI : Bhrastachar Ke Khilaf Ek Majboot Hathiyar	Social Impact of Right to Information - 2005	MG Kashi Vidyapith, Varanasi	National Seminar (15-16 January, 2011)
7.	Environment & Indian Culture	Environmental Crisis - Issues & challenges	NSCB Govt. Girls PG College, Lucknow	National Seminar (28-29 January, 2011)
8.	Sansadiya Loktantra Ki Rajneeti Me Bhrashtachar Ki Paubarah : Samsya Evm Nidan	Future of parliamentary democracy in India	Institute of applied research and development, Indira Nagar, Lucknow	National Seminar (07-08 Dec, 2012)
9.	Court decision and their reporting in print media	Reporting on court proceeding : media and administration of justice	Bhaskar institute of MCJ, bundelkhand University, Jhansi.	National seminar (06-07 march, 2011)
10	Social Media Ka Vartman Swaroop Aur Chunautiyan	Print Evm Social Media : Chunautiya Evm Sambhavnaye	MG Kashi Vidyapith, Vranasi	National Seminar (15-17 Feb, 2013)
11	Media Ki Antarik Evm Bahya Samsyavo Ka Vishleshnatamak Adhyayan	Problem and Solutions of Modern India	Shri Gurunanak Girls Degree College, Lucknow	National Seminar (20-21 April, 2015)
12	Role of Advertising in Nation building	Role of Media in Nation building	Amity University, Gwalior, Madhya Pradesh	National Seminar (27 March, 2015)
13	Loktantra Me Media Ki Bhumika	Distance Education and Changing Dimensions of Media in 21 st Century	UPRTOU Allahabad	National Seminar (12-13 March, 2015)
14	Gramin Samaj Me Samkalin Chunautiya : Ek Mulyankan	Samkalin Bhartiya Samaj ki Chunautiyan	Dept. of Sociology, University of Lucknow	National Seminar (23 August, 2014)
15	Uchha Shiksha Ke Kshetra Me Vigyan Ki Upyogita Ka Adhyayan	Uchha Shiksha Vishyak Chunautiyan Evm Badlav Ki Avshyakta	kalicharan P.G. College, Lucknow	National Seminar (5-6 October, 2016)

16	Naitik Mulyo Ke Abhav Me Girta Uchha Shiksha Ka Star	Jeevan Mulya Aur Uchha Shiksha	kalicharan P.G. College, Lucknow	Regional Seminar (11 August, 2016)
17	Uchha Shiksha Ki Chunautiya Aur Vigyapano Ki Bhumika Ka Adhyayan	Higher Education: Issues, Challenges, Prospects and strategies	LUACTA & Mumtaz P.G. College, Lucknow	National Seminar (11 September, 2016)
18	Jan Soochna Adhikar Adhinyam Ke Prachar Prasar Me Media Ki Bhoomika	Roll of Media and Right to Information	Adarsh Jan Chetna Samiti (UP)	National Seminar (21-22 March, 2014)
19	Social Media Content : Ek Addhayan	Ptrakarita ke naye aayam	UPRTOU, Prayagraj	National Seminar (26-27,Dec. 2017)

E-Content writing and Presentation for UGC-CEC Program

Sr. No.	Topics of the E-Content
1.	Lekh Evm Nibandh : Paribhasha Evm Anter Tatha Lekhan
2.	Lekh Evm Feature Me Anter
3.	Samachar Ka Mahtva, Avdharna Tatha Mahatva
4.	Samachar Ke Vividh Roop Evm Adhunik Jeevan Me Samachar
5.	Samachar Ke Ang, Samachar Lekhan Ke Vividh Roop

Personal Details :

- Father's Name : Mr. Ram Deen Pandey
- Date of Birth : 01st July 1980
- Marital Status : Married
- Permanent Address : Vill–Pipra, Post–Pagar,
Distt–Basti (U.P.)– 272123

Date : August 27, 2021

Place : Lucknow

(Dr Yogendra Kumar Pandey)